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## Holcim and Bloomberg Media launch the Circular Cities Barometer

- **“Circular Cities Barometer” showcases top 25 cities leading the shift to circular living**
- **Scores based on circularity of buildings, municipal systems, urban amenities and policies**
- **Circularity critical to a sustainable future**

As part of their partnership, Holcim and Bloomberg Media launched the “Circular Cities Barometer” to understand how cities are leading the shift to circular living for a sustainable future. The Barometer’s first findings were unveiled on 27 April 2022, at the Bloomberg Green Summit.

Jan Jenisch, Holcim CEO: “Circular economy is a key element to stay within our planet’s boundaries and get serious about climate action. With our world’s rapid urbanization, cities are at the center of this shift from a linear ‘take-make-waste’ economy to a circular ‘reduce-reuse-recycle’ one. This Barometer, developed in partnership with Bloomberg Media, gives us unique insights into what the most innovative circular cities around the world are doing to accelerate this shift. I’m excited to learn about these best practices, so that we can all play our part to fast-track the transition to circular living.”

“At our core, Bloomberg is data centric and solutions driven,” said Lauren Kiel, General Manager for Bloomberg Green at Bloomberg Media. “That’s why we’re pleased to be partnering with Holcim to bring attention to what makes cities around the world circular. We hope that by providing these insights it will help inspire other cities to take action to enable change.”

### Methodology

Using a proprietary algorithm, the Circular Cities Barometer measures the transition of 25 cities from a linear to a circular economy representing all global regions. They were scored on a dozen circularity indicators measuring circular buildings, circular systems, circular living and circular leadership.

<b>Amsterdam</b>	The Netherlands
<b>Auckland</b>	New Zealand
<b>Beijing</b>	China
<b>Berlin</b>	Germany
<b>Bogota</b>	Colombia
<b>Chicago</b>	United States
<b>Copenhagen</b>	Denmark
<b>Delhi (NCT)</b>	India
<b>Dubai</b>	United Arab Emirates
<b>Johannesburg</b>	South Africa
<b>Lagos</b>	Nigeria
<b>London</b>	United Kingdom
<b>Mexico City</b>	Mexico

<b>Milan</b>	Italy
<b>Montreal</b>	Canada
<b>Nairobi</b>	Kenya
<b>New York</b>	United States
<b>Paris</b>	France
<b>Quezon City (Manila)</b>	Philippines
<b>Seattle</b>	United States
<b>Sydney</b>	Australia
<b>Toronto</b>	Canada
<b>Warsaw</b>	Poland
<b>Wuhan</b>	China
<b>Zurich</b>	Switzerland

## Holcim's commitment to driving circular construction

Holcim is leading the way in circular construction, recycling over 50 million tons of materials across its business in 2021 on its way to doubling this rate to 100 million tons by 2030 as part of its net-zero roadmap. To make buildings work for people and the planet, Holcim applies the circular economy principle of "reduce, reuse and recycle" across its business:

- **Reduce:** To reduce the footprint of buildings, Holcim continuously advances its portfolio of green building solutions. One example is the green concrete ECOPact, with a carbon footprint ranging from 30% to 100% lower emissions than standard concrete.
- **Reuse:** With 80% of Europe's building stock projected to still be in use by 2050, repairing and renovating buildings with green retrofit systems is a key priority. Holcim's advanced roofing, waterproofing and insulation systems enhance the energy efficiency of buildings and extend their lifespan.
- **Recycle:** Within the ECOPlanet range, Holcim launched the world's first cement with 20% recycled construction & demolition waste inside. Another example comes from Holcim's latest acquisition of Malarkey Roofing Products. Malarkey upcycles materials into roof shingles, including 3,200 plastic bags for an average residential home in the US.

To access the Circular Cities Barometer, visit [www.bloomberg.com/circularcities](http://www.bloomberg.com/circularcities)

In addition to their Premier Partnership of Bloomberg Green, Holcim is also a Founding Partner of Bloomberg New Economy.

For more details on how Holcim is helping build circular cities, see: <https://www.holcim.com/sustainability/circular-economy/circular-cities>

## **About Holcim**

Holcim builds progress for people and the planet. As a global leader in innovative and sustainable building solutions, Holcim is enabling greener cities, smarter infrastructure and improving living standards around the world. With sustainability at the core of its strategy Holcim is becoming a net zero company, with its people and communities at the heart of its success. The company is driving circular construction as a world leader in recycling to build more with less. Holcim is the company behind some of the world's most trusted brands in the building sector including ACC, Aggregate Industries, Ambuja Cement, Disensa, Firestone Building Products, Geocycle, Holcim, Lafarge and Malarkey Roofing Products. Holcim is 70,000 people around the world who are passionate about building progress for people and the planet through four business segments: Cement, Ready-Mix Concrete, Aggregates and Solutions & Products.

Learn more about Holcim on [www.holcim.com](http://www.holcim.com), and by following us on [LinkedIn](#) and [Twitter](#).

## **About Bloomberg Media**

Bloomberg Media is the world's leading multi-platform media company for business and finance, which draws on the editorial resources of more than 2,700 editorial professionals globally in more than 120 countries. Bloomberg Media is the consumer-facing media organization of Bloomberg L.P.

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