

## Holcim partners with leading architect Alejandro Aravena's Elemental in Venice to advance sustainable and resilient housing during the 2025 Biennale

- **Leader in innovative and sustainable building solutions partners with Pritzker Prize-winner Alejandro Aravena to advance sustainable and resilient housing**

Holcim is partnering with Pritzker Prize-winner Alejandro Aravena and his Chile-based architectural practice Elemental to launch a resilient housing project in Venice during the 2025 Biennale of Architecture. The collaboration will combine Elemental's experience in resilient and affordable housing with Holcim's advanced sustainable concrete solutions, building on ECOPact, the world's broadest range of low-carbon concrete. The project will be showcased from May 6 to November 23, 2025 as part of the Time Space Existence exhibition, organized by the European Cultural Centre.

Miljan Gutovic, Holcim CEO: "At Holcim, we work with leading practitioners across the building value chain to accelerate the shift to sustainable construction at scale. We're excited to be working with Alejandro Aravena and the Elemental team to improve access to resilient housing, making sustainable building a reality today."

Alejandro Aravena, Founder, Elemental: "Science and cutting-edge technology are crucial to overcome housing's catch 22: if we don't build billions of square meters, the humanitarian crisis escalates; but if we build, we worsen the environmental crisis. That is why we are thrilled to partner with Holcim and test a prototype of their innovative concrete solution, in an attempt to change gears towards a sustainable, human habitat."

Internationally recognized for his work on incremental housing solutions that empower low-income communities in Latin America, Alejandro Aravena previously curated the 2016 Venice Biennale of Architecture.

Holcim has previously collaborated with other prominent architects during the Venice Biennale of Architecture: In 2023, it partnered with the Norman Foster Foundation to present the [Essential homes Research Project](#), an energy-efficient and sustainable housing solution for low-income or displaced communities, now being rolled out in Latin America. In 2021, Holcim collaborated with Zaha Hadid Architects, Block Research Group at ETH and incremental3d to present [Striatum](#), a circular-by-design 3D concrete printed bridge, with minimal material use for maximum strength in a fully recyclable concept.

With brands like ECOPact, ECOPlanet and ECOCycle®, Holcim offers the largest range of sustainable building solutions in the industry, making sustainable construction possible for all.

### About Holcim

Holcim is a global leader in innovative and sustainable building solutions with net sales of CHF 27.0 billion in 2023. Our 63,000 employees are driven by our purpose to build progress for people and the planet across our regions to improve living standards for all. We partner with our

customers to offer the broadest range of advanced solutions, from sustainable building materials ECOPact and ECOPlanet, to our circular technology ECOCycle®, all the way to Elevate's advanced roofing and insulation systems.

Learn more about Holcim on [www.holcim.com](http://www.holcim.com), and by following us on [LinkedIn](#).

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